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## **Milwaukee Air & Water Show Announces 2010 Schedule and Performers**

**Milwaukee, Wisconsin, January 28, 2010...**The event organizers of the [Milwaukee Air & Water Show](#) today announced details for the air show event taking place at Milwaukee's Lakefront at Bradford Beach June 11 – 13, 2010.

The 2010 event dates are Saturday, June 12 and Sunday, June 13 from 10:00 a.m. to 4:00 p.m. The air show practice date is scheduled for Friday, June 11, from noon to 3:00 p.m. Admission to the air show is free to the general public. Reserved tickets and lakefront parking for air show seating at center point is now available online at [www.milwaukeeairshow.com](http://www.milwaukeeairshow.com).

This year's performers include the Navy Blue Angels, Army Golden Knights and Navy Leapfrogs Parachute Teams, Air Force F-15 Demo Team, Lima Lima Aerobatic Team Firebirds, Bill Stein, Dave Dacy Wingwalking Act and additional state-of-the-art military aircraft.

"Last year, the Milwaukee Air & Water Show proved again to be a huge success for Milwaukee and its residents," said Paul Rogers, president of the Milwaukee Air & Water Show. "With the help of our major sponsors, we are excited to once again bring a spectacular air show to Milwaukee this June with the best civilian and military performers and exciting events for families and friends to enjoy."

"The 128<sup>th</sup> Air Refueling Wing, which is Milwaukee's own Hometown Air Force, also provides a critical element to the success of the air show, by providing a location for aircraft parking and maintenance support to make this event possible," added Rogers.

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Reserved parking and handicapped parking are available. Reserved parking will be available at the lakefront at multiple locations between Veteran's Park and Bradford Beach. Milwaukee County Parks will have designated handicapped parking along Lincoln Memorial Drive.

A complete array of food and beverage providers will be on the Air & Water show grounds. Sponsorship packages for this year's show are still available. For those interested in sponsorship opportunities, please contact Jon Schweitzer at Base 4 Marketing at 262-242-2443 or at [jon@base4marketing.com](mailto:jon@base4marketing.com). Marcus Hotels and Resorts is the exclusive caterer of sponsorship tents included with Air & Water Show sponsorships.

[Marcus Hotels and Resorts](#) is offering special Air Show packages available beginning today. Packages at [The Pfister Hotel](#), [InterContinental Milwaukee](#) and [Hilton Milwaukee](#) include overnight stay for one evening, hotel self parking and four admission passes. Admission passes for guests include access to a VIP viewing tent, four food buffet tickets, four drink tickets and event transportation. For more information on Milwaukee Air & Water Show hotel packages, please visit [www.MKEAirandWater.com](http://www.MKEAirandWater.com).

Major sponsors of the Milwaukee Air & Water show include: [Marcus Hotels & Resorts](#), [Miller-Coors](#), [Time Warner Cable](#), [Sterling Aviation](#), [Derco Aerospace](#), [Milwaukee Journal Sentinel](#), [JSOnline.com](#), [Klement's Sausage](#), [Sundance Vacations](#), [Palermos Pizza](#), [Carma Labs](#), [Dean Foods](#), and [The Wisconsin Club](#).

For more information on the 2010 Air & Water Show, please visit [www.milwaukeeairshow.com](http://www.milwaukeeairshow.com).

### **About the Milwaukee Air & Water Show**

The Milwaukee Air & Water Show, unlike other sources of entertainment, is unique in Milwaukee's history and **provides affordable, wholesome entertainment for the entire family!** From its grassroots beginnings in 2002 at Festa Italiana, the air show has now grown into Milwaukee's largest free event, providing a substantial economic impact to Milwaukee's local economy.

For many people attending the Air Show, the excitement of witnessing an air show translates into career advancement. Air Shows are an important event that showcase the role of aviation in the community, the history of air power, provides a forum for educating young people about aviation, and encourages the natural excitement these upcoming generations have for flight. For more information, please visit [www.milwaukeeairshow.com](http://www.milwaukeeairshow.com).

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